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**Coronado Tourism Improvement District
Advisory Board and Board of Directors
Council Chambers, Coronado City Hall
1825 Strand Way, Coronado, Ca.
Thursday August 7, 2014 – 2pm**

To effectively promote Coronado as a year-round destination to visitors across the bridge and across the country, while contributing to the vitality of the community.

1) Call To Order

2) Approval of Minutes

a) July 16, 2014

3) Staff Discussion And Updates

4) Oral Communications

5) Discussion Topics

- a) Approve Webpage for Community Event Program
- b) Approve Creative Direction/Media Recommendations

6) Adjournment

Next Scheduled Meeting: September 4, 2014 in Council Chambers